Barnard College Professor Maria Eugenia Lozano presented on *The Linguistic Landscape as a Pedagogical Space for Second Language Learning* at the Association of Latin American Students (ALAS) Conference *Creativity Across the Americas*, at Teachers College, Columbia University. Lozano presented the results from projects completed by second language learners enrolled in beginning, intermediate, and advanced Spanish-language courses that required them to examine meaning-making practices in the linguistic landscape (LL) of a large urban center such as New York City, that included culturally diverse linguistic and semiotic resources. LL, a relatively new conceptual framework and area of inquiry that has expanded across disciplines, refers to the language of public road signs, advertising billboards, street names, place names, and public signs on government building combines to form the linguistic landscape of a given territory, region or urban agglomeration.

Presentation in YouTube: [https://youtu.be/Bfo9-PJ0QyY](https://youtu.be/Bfo9-PJ0QyY)
ALAS Serie en Conversaciones: Building Bridges: Museums, Communities, and Latin American Art
April 2, 2015

Last of the ALAS series of Spring 2015 with Remei Capdevila (El Museo del Barrio), Nung-Hsin Hu (Queens Museum) and Olga Hubard (Columbia University).